



# Enabling BYOD Workforces

Blue Border™ Secure



# Get out of the computer hardware business and into **BYOD workforces**

Geographically dispersed teams, an increase in contractors and offshore workers, and a growing demand for flexibility are driving the need for a new computing approach for enabling BYOD workforces. There is a new way to secure remote employees and contractors on any device, providing maximum flexibility while ensuring end-user privacy.

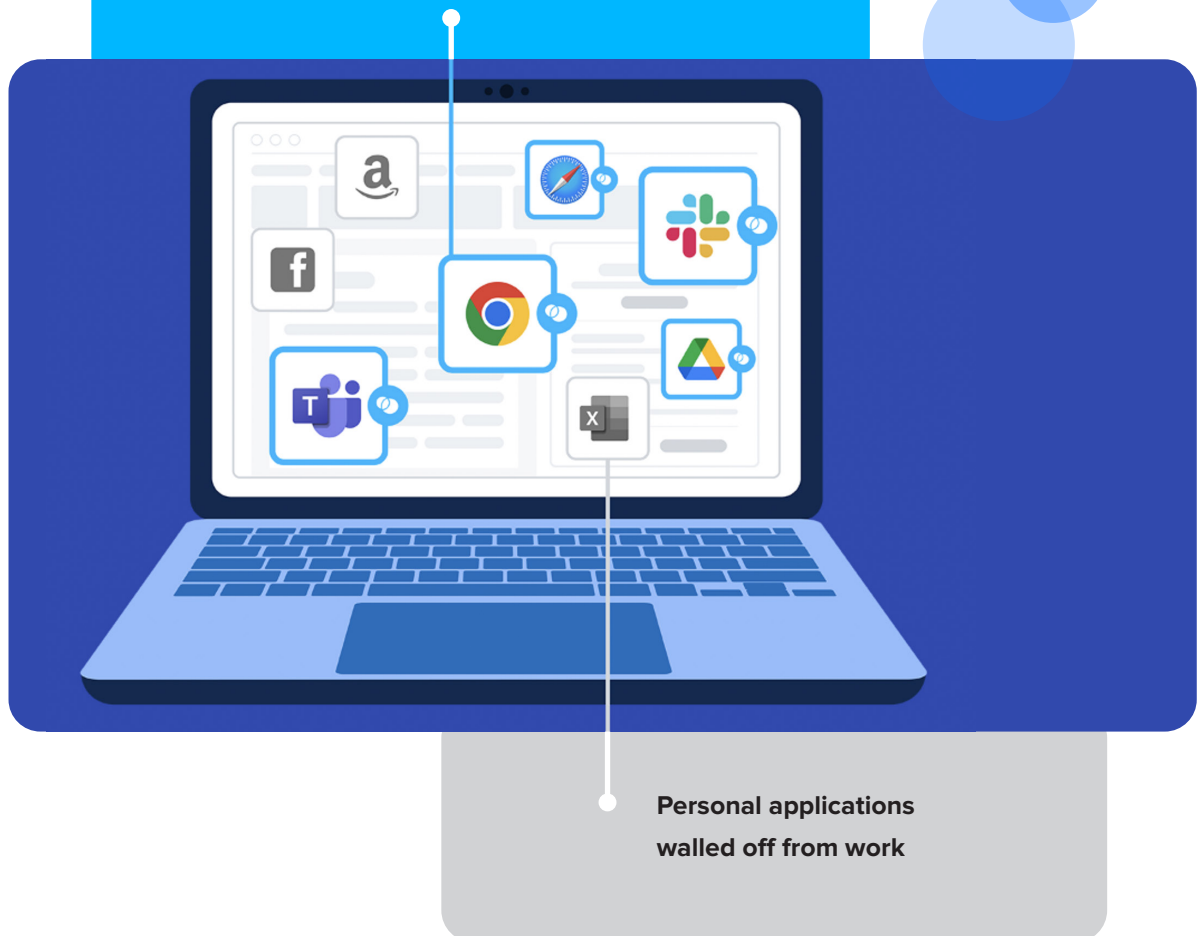
**Venn's Blue Border™ secures contractors and employees on any unmanaged or personal computer without locking down every PC or dealing with virtual desktops.**



# Blue Border

Venn's Blue Border™ is similar to an MDM solution, but for laptops. Work lives in a company-controlled Secure Enclave installed on the user's computer, where all data is encrypted and access is managed. Work applications run locally within the Enclave – visually indicated by a blue border – isolating and protecting business activity from any personal use on the same computer. Company data is secured without controlling the entire device while ensuring end-user privacy for everything outside of Blue Border.

Work lives in a secure enclave that is company controlled, where all data is encrypted and access is managed.



# What happens in the **BLUE BORDER** Stays in the **BLUE BORDER**

With Venn, anything a user does inside the Blue Border is protected and secure from anything a user does on the personal side. Anything a user does personally on their laptop outside of the Blue Border is not going to be seen, tracked, or monitored by Venn.



# Benefits of Venn



## REDUCE COSTS

Reduce or eliminate the cost of buying, shipping, managing and securing laptops and/or virtual desktop infrastructure. Zero backend infrastructure.



## SECURITY AND COMPLIANCE

Venn helps you achieve or maintain compliance on computers that you don't fully manage or lock down. Protect company data from exfiltration and stay in compliance with strict industry standards such as SOC2, FINRA, SEC, HIPAA, etc.



## ALLEVIATE IT BURDEN

Refocus IT resources on important initiatives, instead of on locking down employee computers or supporting complex VDI.



## WORKFORCE AGILITY

Rapidly onboard/offboard remote workers in minutes. Hire any employee or contractor anywhere, on the PC or Mac of their choosing.



## OPTIMAL PERFORMANCE & EXPERIENCE ON ANY PC OR MAC

Unlike VDI, which often suffers from latency and performance issues, especially during video conferencing, Blue Border launches work applications directly on the local computer for optimal performance and a familiar user experience.



## USER CONVENIENCE AND PRIVACY

Allow workers to use their personal computer for both work and life with clear separation between the two.

With Venn, anything a user does inside the Blue Border is protected and secure from anything a user does on the personal side. Anything a user does personally on their laptop outside of the Blue Border is not going to be seen, tracked, or monitored by Venn.

# Virtual Desktop Alternative

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## Eliminate the cost, complexity, and usability challenges

Virtual Desktop Infrastructure is not always the best choice for protecting apps and data on remote and unmanaged computers. VDI is complex, a hassle to manage, expensive and often frustrates users. It's redundant for browser-based applications and doesn't perform well with video applications.



# Corporate Device Freedom

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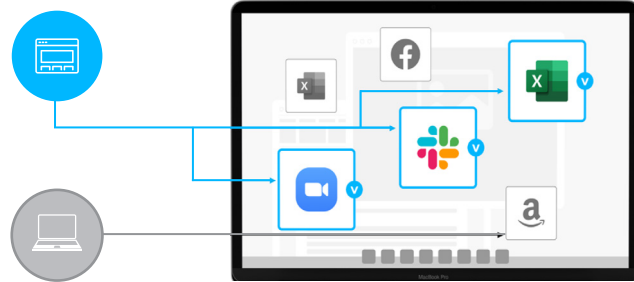
## Get Out of the Hardware Business

Buying, shipping, managing and securing laptops for every remote employee and contractor is time consuming and can prevent IT teams from focusing on more important strategic initiatives. Managing inventory and getting computers back is a hassle to manage.

# How Blue Border™ protects applications and data

Work applications in enclave identified by a blue border

Personal applications walled off from work



- Centralizes administrative control over work data, application and peripheral use
- Provides ability to remotely enable, suspend, terminate or wipe at press of a button
- Ensures that all network access is policy-controlled and routed through encrypted private company gateway
- Device compliance checks gate access, enforcing hygiene & compliance policy

## Application Isolation

Work applications run locally within the enclave – visually indicated by a blue border – where business activity is isolated and protected from any personal use on the same computer. Blue Border protects any work application such as Chrome, SaaS Apps, Office 365, Edge, Adobe, Safari, Web Conferencing (Zoom, Webex, Teams, etc) and many other apps.

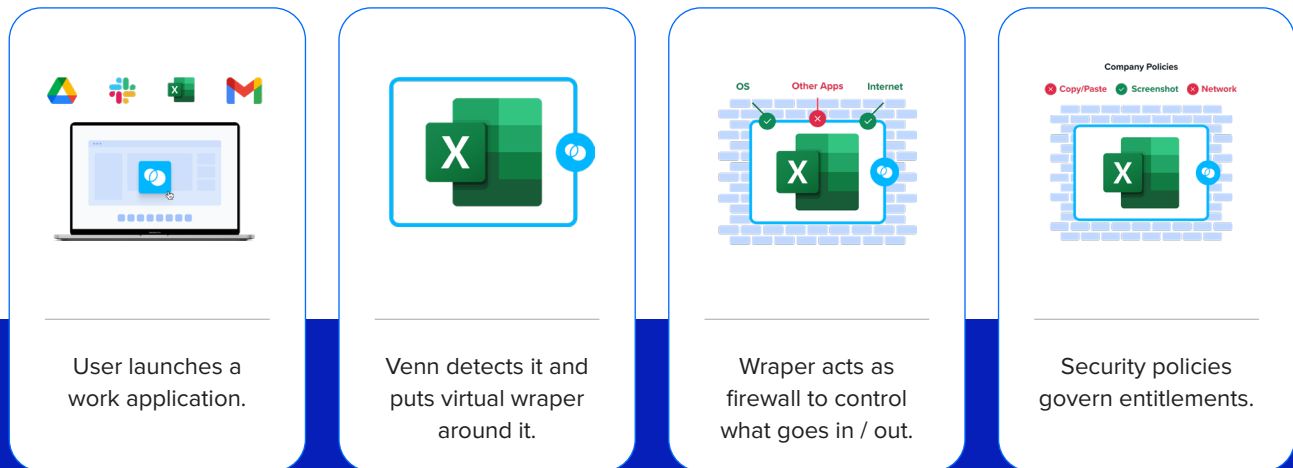
## Fine-Tune Security Policies to Fit Your Organization

Configurable policies allow you to designate specific applications for work, ensuring that only those assigned to a user by an admin are allowed to run within Venn. Applications running within Venn are governed by admin configurable DLP policies that govern functions such as copy/paste, screen sharing, printing, and downloads.



# How Venn's Blue Border™ protects work

## Protecting Applications



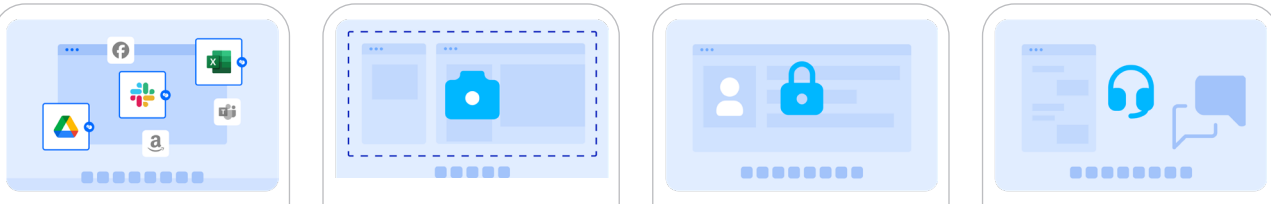
When a user launches a work application, Venn puts a virtual wrapper around it, visually indicated by a blue border around each application window. That work application is then running inside of the Secure Enclave, which acts like a firewall, controlling what can go in or out. Security policies include the ability for customers to restrict moving data, printing, clipboard copy/paste, screen sharing, uploads and more. Security policies can be very granular and can be specifically applied to any individual user or a group of users.

**Unlike VDI, work applications are launched directly from the computer and run locally, not from a remote server, providing optimal performance and a familiar experience.**



# Managing a BYOD workforce is about more than security.

Venn has made it easier for IT teams  
to get new users quickly onboarded



**Software Distribution**  
Venn helps you install and update software on unmanaged computers.

**Daily Device Checks**  
Venn “Ready Blue” helps both users and IT identify and resolve issues on BYOD computers.

**User Privacy**  
Venn “Privacy Shield” helps protect end user privacy outside the Blue Border.

**Onboarding Assistance**  
Comprehensive technical assistance to all new onboarding Venn users.

## *Solving the security and operational challenges of BYOD workforces*


Venn’s mission goes beyond merely securing BYOD; we aim to empower our customers to fully embrace and optimize BYOD. To achieve this, we’re continuously enhancing Blue Border with advanced tools and controls that tackle the common challenges of BYOD.

Venn Application Delivery ensures that applications are swiftly deployed and consistently maintained across all Venn-enabled devices. With Venn ReadyBlue, device status snapshots allow users and IT teams to quickly identify and resolve issues, keeping operations smooth. Venn Privacy Shield embodies our commitment to privacy through innovative architecture and patented technologies, protecting user privacy outside the Blue Border. These tools reduce friction and make BYOD adoption more seamless and efficient.

## **BYOD Workforces are the Future**

BYOD workforces are not just about reducing hardware costs. Companies and employees equally benefit. As with mobile phones and MDM, narrowing company control to only within the Blue Border fundamentally simplifies the scope and cost of securely onboarding remote workers. Security and compliance-driven companies gain protection for what counts and employees enjoy more freedom, flexibility and privacy. Freedom without compromise. That’s a vision worth investing in and striving for.

# Why choose Venn?

|   |  | VDI, Cloud PCs, DaaS | Browser-only | Company Managed |
|---|---|----------------------|--------------|-----------------|
| <p><b>Security and Compliance</b></p> <p>Designed for security and compliance-driven organizations to protect company data from accidental or malicious exfiltration, compromise or loss.</p>           | ●   | ◐                    | ◐            | ◐               |
| <p><b>User Convenience and Privacy</b></p> <p>Enables users to work locally on a single computer with clear separation between work and personal uses.</p>  | ●   | ◐                    | ◐            | ◐               |
| <p><b>Cost</b></p> <p>Reduce or eliminate the cost and complexity of buying, managing and shipping companyowned PCs and Macs, as well as the need for virtual desktop infrastructure.</p>               | ●   | ◐                    | ●            | ◐               |
| <p><b>Control</b></p> <p>Enables robust administrative control over work applications and data, network access, peripheral use, copy-paste and remote wipe, all without locking down the entire PC.</p> | ●   | ◐                    | ◐            | ◐               |
| <p><b>Rapid Onboarding</b></p> <p>Easy integration. Onboard and offboard remote workers in minutes.</p>   | ●   | ◐                    | ◐            | ◐               |
| <p><b>Remote Work at Scale</b></p>  | ●   | ◐                    | ◐            | ◐               |

**Venn is the leading virtual desktop alternative for enabling secure BYOD workforces.**

# THANK YOU

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Want to learn more about how Venn  
can secure your BYOD workforce?

[Book a short demo](#)

And be sure to follow us on socials  
for the most up-to-date news.

